

MCOA BRIEFS
Weekly News from your State COA Association
Friday 23 July 2010

We attempt to keep only the most important or recent news (last 30 days, dated) at the top.
Posting Requests — please notify us when Positions or Inquiries are filled — Thank you
(Posting date is at the right of each entry)

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“Worth Repeating”

This email was sent by peter@mcoaonline.com. To ensure that you continue receiving our emails, please add us to your address book or safe list.

Submissions / Updates / Comments — peter@mcoaonline.com

ALWAYS ONLINE @ www.mcoaonline.com

The latest MCOA Monthly Newsletter — **July 2010**

Discover the MCOA Bulletin Board

http://www.mcoaonline.com/members_only/mcoabb/

(Right-Click on the open Bulletin Board to save as an icon on your Desktop.)

MCOA Briefs: For our Members —

Clarification p. 25 under MCOA Briefs: Personnel Update *corrected July 20th*

Two items were incorrectly merged in the originally posted version of the July 15th MCOANews Below is the corrected version which is now posted online.

My apologies to Hanover and Hanson COAs for any confusion I caused- David P. Stevens

Terminated

HANSON COA-SMITH OUT AS ELDER AFFAIRS CHIEF; The Board of Selectmen fired the town's director of elder affairs, Jean-Marie Smith, last week, following a closed-door session to discuss a violation of state ethics laws. Smith was placed on paid administrative leave last month, after being fined \$2,000 by the State Ethics Commission.

Hanson COA Interim Director: The Interim Director for Hanson is Mary Collins.

Hanson COA	Mary Collins (Interim Director)	justmimi11@comcast.net	132 Maquan St.	Hanson, MA 02341	781-293-2683	(781)293-4630
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Hanover COA: New Contact Info - New Senior Center Location

Hanover COA	Robyn Mitton	coa@hanover-ma.gov	665 Center Street	Hanover, MA 02339	781-924-1913	(781)293-4630
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MCOA Briefs: For our Members — MLK Day / AmeriCorps Grants

Announcement flyer: <http://www.mcoaonline.com/content/grants/index.php>

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MCOA Briefs: For our Members — From MA Dept of Public Health

Here is the link to our **new** fact sheet on oral health for seniors:

http://www.mass.gov/Eeohhs2/docs/dph/com_health/oral_health_older_adults.pdf

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MCOA Briefs: For our Members — Wisdom Works Job Training Program

Welcome Letter: <http://www.mcoaonline.com/content/civic/index.php>

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MCOA Briefs: For our Members — July 20, 2010

Just about two weeks after the Governor signed the FY11 Budget (GAA), Secretary Hartstein and her team at Elder Affairs released the Formula Grant allocation for FY11. Despite reductions to line item #9110-9002 over the last two years totaling \$860,741 (10%), Elder Affairs found a way to maintain the \$7/elder/YEAR Formula allocation with a minimum grant of \$3,500.

The ability of Elder Affairs to maintain the Formula Grant at \$7.00/elder was a cooperative effort in consultation with MCOA. To accomplish this goal, Secretary Hartstein eliminated most Incentive Grant funding in favor of maintaining the \$7/elder commitment. We all owe Secretary Hartstein and her team a multitude of thanks for making this timely decision. *(See instructions and attachments emailed from Emmett Schmarsow/EOEA on July 20th at about 4pm.)*

As in past years, the Formula Allocation will be awarded in two parts. The target date for the first (half) payment is September 17th and the second payment will be made in February. These payments are contingent on municipal COAs submitting the required documentation by the deadlines below. The memo detailing your town's allocation can be viewed at

https://www.800ageinfo.com/files/pdf/2010_07_20_FY11_announcement_on_formula_grant_allocations.pdf

MCOA has also posted that link and the three attachments that detail the timeline, the required paperwork and the guidelines on our **Home Page** under **Breaking News** at www.mcoasonline.com

“This outcome is better than we hoped for- we appreciate the Administration's strong commitment to municipal COAs and their recognition that the Formula Allocation needed to be maintain at \$7/elder” MCOA President Sharon Lally.

“From the beginning Governor Patrick, EOHHS Secretary Bigby and EOEA Secretary Hartstein understood the importance of the Formula Grant. Along with bipartisan support from the Legislature, the minimum necessary to maintain a Formula Allocation of \$7/elder local aid was included in each phase of the budget process. And despite the severe setback due to the delay in FMAP funding, this Administration found away to fulfill their commitment to municipal COAs. We owe everyone involved a resounding THANK YOU.” David P. Stevens, Executive Director, Massachusetts Councils on Aging

Due Dates and Descriptive Notes for the FY2011 Council on Aging Formula Grant Allocation Program excerpted from EOEA/Emmett Schmarsow's July 20th email.

ITEM

Due Date/Notes

Distributed via:

ITEM	Due Date/Notes	Distributed via:
Announcement of Formula Grant Allocation	(see below)	Web-address: https://www.800ageinfo.com/files/pdf/2010_07_20_FY11_announcement_on_formula_grant_allocations.pdf or www.mcoasonline.com
Attachment B Budget (Word or Excel)	August 9, 2010 (postmark to Elder Affairs)	Email
Statement of Authorization (affix to Att. B budget)	August 9, 2010 (postmark to Elder Affairs)	Email
Annual Report EOEA-SGA (Word or Excel) and Volunteer Resource Sheet	September 3, 2010 (postmark to Elder Affairs)	Email

<p>Statement of Allocation/ Grant Balance, Fiscal Year Ending 30 June 2010</p> <p>Unexpended fund balances are applied to the succeeding fiscal year, reducing the amount of new monies issued.</p>	<p>September 10, 2010 (Suggested receipt at Elder Affairs for all COAs, especially if you anticipate a carryover of more than \$1,000)</p> <p>-----</p> <p>September 15, 2010 (receipt date at ELD)</p>	<p>Email</p>
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MCOA Briefs: For our Members — Request A Speaker For Your Event

As the nation’s most successful domestic program, Social Security is something worth learning more about. That’s why the representatives at Social Security are available to share news and information about the programs and how they work.

Whether you are representing a club or an employer’s human resources department, an advocacy organization or a community association — if you have a large meeting or event coming up and you’d like to have a representative speak, please submit your request to us online at www.socialsecurity.gov/organizations .

We can speak on an array of topics, such as

- retirement, and how to prepare;
- pre-retirement, and how to get an estimate of future retirement benefits;
- disability, how it can help, who is eligible, and how to apply;
- wage reporting for small businesses and employers;
- work incentives for people with disabilities who want to work;
- how Social Security can provide extra help with Medicare prescription drug costs; and
- what Social Security means to every American.

At www.socialsecurity.gov/organizations, you’ll find an easy-to-complete form that you can submit online. It will ask you about the type of talk you would like, and more information about the event.

Daniel Moraski, Public Affairs Specialist, Social Security Administration, 70 Bond Street, Springfield, MA 01104-3402 — Tel: (866) 964-0198 x 27564 — Fax: (413) 781-0576 — daniel.moraski@ssa.gov

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MCOA Briefs: For our Members STATE CAPITOL BRIEFS – THURSDAY, JULY 15, 2010

STATE HOUSE NEWS SERVICE

FY '10 TAX REVENUES TOP ESTIMATE BY \$78M

The state collected \$78 million above the fiscal 2010 tax receipt benchmark officials had revised downward in January, after closing out the fiscal year last month with a haul \$149 million above the month’s benchmark. That was a 13.4 percent increase, or \$240 million, from June 2009. Preliminary figures showed fiscal 2010 revenues at \$18.538 billion, up 1.5 percent, or \$279 million, from fiscal 2009, which featured a steep dropoff in collections due to the recession. Income tax collections in June climbed 14.6 percent, or \$130 million, from the same month a year before, and beat benchmark by \$85 million. Income tax estimated payments were up \$32 million, 11.6 percent, while withholding tax collections jumped \$44 million, or 6.5 percent from June 2009. Revenue Commissioner Navjeet Bal wrote in a statement, "After posting the steepest percentage decline in recent history in FY09 due to the global economic crisis, tax revenues began to recover in FY10, especially in the last quarter of the fiscal year, when revenues grew by 5.7% (baseline) compared to the last quarter of FY09, reflecting an improvement in current economic conditions here in Massachusetts." Sales and use tax receipts last month had spiked \$92 million, 27.6 percent above the same month a year ago, with the 25 percent sales tax hike imposed last August credited with roughly \$79 million of that increase, the revocation of an alcohol sales tax exemption good for another \$10.7 million.

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MCOA Briefs: Members — Tufts Health Plan – Healthy Aging Initiative

Letter from TUFTS: <http://www.mcoaonline.com/content/wellness/healthyaging.php>

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MCOA Briefs: Members — BC Study: How Emotion Affects Memory for Details

Healthy adults, ages 59-85, needed for noninvasive study examining How Emotion Affects Memory for Details. Research conducted at Boston College (average time commitment is 2 hours). Complete pen-and-paper tasks, perform computerized tasks, and receive \$10/hour for participation. For more information or to schedule an appointment, please contact us. Phone: 617-552-2083 Email: canlab@bc.edu

Brochure: <http://www.mcoaonline.com/content/wellness/index.php>

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MCOA Briefs: Members — Transport to Boston Hospitals & Brockton VA

List of Participating Towns and Schedule for July, August and September.

See: <http://www.mcoaonline.com/content/wellness/transport.php>

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MCOA Briefs: Members — MassDOT-MArtap Transportation Grants available

Dear Colleagues, Please know that the Massachusetts Rural Transit Assistance Program (MArtap), on behalf of the MassDOTMArtap, is making grants available to Massachusetts councils on aging/friends groups and non-profit transportation providers for equipment or projects designed to update or enhance transit services in rural and small urban areas. COAs/private nonprofits may request up to \$750 for this purpose.

Requests due 31 July 2010. (See the “Helping Hand Announcement letter.”)

MArtap is also offering a Helping Hand Mini Grant program to assist councils on aging/friends groups to obtain a Dun & Bradstreet D-U-N-S ® Number (referred to as a “Duns” number). A Duns number is an essential part of helping establish your agency/business credit profile; in some cases, a Duns number is required for doing business with some entities, such as the US Government or federal agencies.

Requests due by 30 July 2010. (See the DUNS NUMBERS attachment.)

There is also a: Certified Community Transit Manager Preparatory class and Exam **September 21– 23, 2010 (Tues-Thurs)** your agency may be interested in. (See CCTM announcement.)

For further information, please visit www.martap.org or contact:

Carol A. Tally / MArtap Program Coordinator – Massachusetts Rural Transit Assistance Program (MArtap)
PO Box 155 / Foxboro, MA 02035 / p: 877-MArtap1 (627-8271)

Announcements — <http://www.mcoaonline.com/content/grants/index.php>

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MCOA Briefs: For our Members — United Healthcare Billing Issue

Dear Colleagues, Please see attached. If you have any questions regarding this material, please contact: Kathy Campbell, Outreach Coordinator, Prescription Advantage Program, Executive Office of Elder Affairs
One Ashburton Place, Boston, MA 02108 — Phone: 617-222-7529 — Fax: 617-727-9368

E-Mail: Kathy.Campbell@state.ma.us

Update: <http://www.mcoaonline.com/content/wellness/prescription.php>

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MCOA Briefs: For our Members — SHINE – Presenter Bookings

Dear Colleagues: By way of clarification on the start date of upcoming presentations on SHINE related matters, the CLASS Act and the Affordable Care Act, please know that we seek to schedule these educational forums well in advance of the commencement of those programs on October 1st. The sooner you book the presenter, the better your odds are of obtaining the best time(s) for your site.

You may start the process by calling 1-800-AGE-INFO (or 1-800-243-4636) or you can refer to the attached listing of communities along with the contact information for your SHINE regional office.

Thank you for your support of SHINE! Sincerely, Cindy Phillips

Cynthia Phillips, State SHINE Director, Executive Office of Elder Affairs, Suite 517, One Ashburton Place, Boston, MA 02108 — Phone: 617-222-7416 — Fax: 617-727-9368 — Cynthia.Phillips@state.ma.us

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MCOA Briefs: For our Members — Plan Now for Senior Center Month

NCOA Week, June 22, 2010 —

http://waystohelp.ncoa.org/site/MessageViewer?em_id=5781.0&printer_friendly=0

6/25

MCOA Briefs: For our Members — Home Oxygen Fire Safety

Dear Colleagues: Thank you for your participation in our campaign to promote *Home Oxygen Fire Safety*. In addition to the brochures, we have just printed posters that are suitable for places such as physician's waiting rooms. The goal of the posters is to start conversations between patients and medical professionals on the special fire dangers of bringing oxygen into the home.

If you would assist us again, by alerting your network of professional colleagues that this brochure and poster are available to help raise the awareness of the fire danger of home oxygen use and how people can use it safely, we would be very grateful. To see them and get additional resources, please go to the Department of Fire Services website at www.mass.gov/dfs and search on "home oxygen safety". Please contact our staff, Adrienne Beaudoin, at (978) 567-3721 or Adrienne.Beaudoin@state.ma.us or Jennifer Mieth, (978) 567-3381 or Jennifer.Mieth@state.ma.us if we can send you copies of either the brochure or the poster or both.

Thank you again for helping to spread this safety message.

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Stephen D. Coan - State Fire Marshal, Commonwealth of Massachusetts
Executive Office of Public Safety and Security, Department of Fire Services
P.O. Box 1025 - State Road, Stow, MA 01775-1025
978-567-3111 (direct) — 978-567-3121 (fax) — <http://www.mass.gov/dfs>

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MCOA Briefs: For our Members — Retired State Employees Association

The Commission will make recommendations to Congress and the President by **December 1, 2010**.

The Commission will hold a **public forum on June 30** and is also soliciting comments via e-mail.

See: <http://www.mcoonline.com/content/legislative/index.php>

6/18

MCOA Briefs: For our Members — BC Research on Memory & Emotion

Healthy adults, ages 59-85, needed for noninvasive study examining How Emotion Affects Memory for Details. Research conducted at Boston College (average time commitment is 2 hours). Complete pen-and-paper tasks, perform computerized tasks, and receive \$10/hour for participation. For more information or to schedule an appointment, please contact us. <http://www2.bc.edu/~kensinel/>

Jenny Wong, Research Assistant, Boston College, 140 Commonwealth Avenue, McGuinn 504B, Chestnut Hill, MA 02467 — 617-552-2083 — canlab@bc.edu

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MCOA Briefs: For our Members — \$60M in HHS Affordable Care Act Grants

FOR IMMEDIATE RELEASE

Thursday, June 3, 2010

Contact: HHS Press Office
(202) 620-6343

HHS Secretary Kathleen Sebelius announced the availability of \$60 million in Affordable Care Act grants to states and communities to help individuals and their caregivers better understand and navigate their health and long-term care options.

The deadline for applications is: Monday, July 30, 2010. Grants will be awarded in September 2010.

Press Release: <http://www.mcoonline.com/content/grants/index.php>

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MCOA Briefs: For our Members — Unemployment Benefit Cycle in MA

Dear Colleagues, As you may be aware, **effective Saturday, June 5th through Saturday, July 31st**, a large number of unemployment claimants within the Commonwealth of Massachusetts will begin to exhaust their unemployment insurance benefits. The Division of Unemployment Assistance will send a letter to unemployment insurance claimants projected to exhaust benefits within 30 days and include information on basic support services and community resources. As a result of this letter, you may anticipate inquiries from older adults seeking assistance. Please know that prior to Friday, June 4th, Elder Affairs will forward you a messaging document and materials outlining statewide resources on how to better assist people.

Thank you in advance for your support and consideration. In the meantime, if you have any questions regarding this email, please feel free to contact Colleen McHatton of this office at 617-222-7417.
Sincerely, Emmett Schmarsow, Prog. Mgr. COAs & Senior Centers, ELD

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Upcoming Events — by Event Date

MCOA Briefs: Upcoming Events — One-Hour Online Training for Clinicians

"I'm Calling About a Money Problem" – Helping Your Addicted Clients with their Financial Concerns
Massachusetts Council on Compulsive Gambling — **Tuesday 27 July 2010**

E-Invitation: <http://www.mcoaonline.com/content/conferences/index.php>

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MCOA Briefs: For our Members — FREE FRIDAYS at MA Museums

Thanks to the Highland Street Foundation, and courtesy of the Templeton Council on Aging, please see this link for the FREE FRIDAY events at a number of museums in the commonwealth. **July to September**

Courtesy of Emmett Schmarsow, Prog. Mgr. COAs & Senior Centers, Exec. Office of Elder Affairs

See: <http://www.highlandstreet.org/special-programs/free-fun-fridays.html>

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MCOA Briefs: Upcoming Events — Certified Community Transit Manager Class

Certified Community Transit Manager Preparatory class and Exam **Tues-Thurs 21–23 September 2010**

Flyer: <http://www.mcoaonline.com/content/grants/index.php>

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MCOA Briefs: Upcoming Events — Free Hearing and Balance Seminar

The Department of Audiology at the Massachusetts Eye and Ear Infirmary will host our 10th Annual Public Forum on Hearing and Balance on **Saturday, September 25th starting at 9:00am**. Topics will be announced later in the coming months. After the program, attendees will have the opportunity to visit with our speakers to ask questions. There will also be a booth and Audiologist with information on noise protection. If there are other people you know that would be interested, please reply with contact information. As the date approaches more details of the program can be found at:

www.meei.harvard.edu and will be updated with new developments. ...Just follow the links!

This program is free, but seating is limited. (Registration opens at 8:30 a.m.)

Call 617-573-3265 to reserve a space or R.S.V.P on-line at: www.meei.harvard.edu

Meltzer Auditorium, 3rd Floor, Massachusetts Eye and Ear Infirmary, 243 Charles Street, Boston, MA

This forum will feature:

- Handouts of lecture materials;
- Real-time transcription of lectures
- Assistive listening devices (ALDs) available for use during the lectures
- Opportunities for questions;
- Discounted parking in the MEEI lot

We hope to see you there!

Member Inquiries

(Posting COAs — please notify us when inquiries are answered — Thank you)

MCOA Briefs: Member Inquiry — COA Building Startup information?

The Scituate COA is actively trying to get a building that the town has recently purchased. I am collecting data to be used at our focus groups around town and at our presentation. I would like to ask those senior centers or community centers that have been built in the past five years three questions.

1. What was your average census before the Center was built and how many programs were you offering?

2. What is your average daily census after the Center was built and have the types of programs offered expanded?
3. Does your community use your Center for other purposes and has your population changed in terms of age and sex?

Scituate desperately needs a new building and these answers will go a long way to make our case.

Thanks in advance for your help. Florence Choate, Director Scituate COA, 27 Brook St. Scituate MA 02066 Phone 781-545-8722, Fax 781-545-8026 — florencechoate@yahoo.com 7/23

MCOA Briefs: Member Offering — Free Hospital Bed in Worcester

A senior's family has access to a clean used hospital bed located in Worcester that they would like to give away. Please call the Sturbridge Senior Center at 508-347-7575 if you would like to pick it up. 7/9

MCOA Briefs: Member Offering — Ink for Xerox Phaser 8560/8560MFP

We have 6 1/2 boxes of ink for a Xerox Phaser 8560/8560MFP printer & copy machine. The cartridges cost a great deal of money but we no longer have the machine. We would like to donate them to someone who can use them. Ruth Anne Bleakney — mas@worldband.net 6/18

Job Opportunities

(Posting COAs — please notify us when position is filled — Thank you)

MCOA Briefs: For our Members — Job Posting Strategies

Announcing Job Positions: Various Strategies and Suggestions — from Emmett Schmarsow at EOE. <http://www.mcoaonline.com/content/jobs/index.php>

MCOA Briefs: Job Opportunity — MCHCAS PT Administrative Coordinator

For the past 40 years, the Massachusetts Council for Home Care Aide Services (Council) has been the voice for paraprofessional home care aide services in Massachusetts. Home care aides are the heart of the Commonwealth's home care system, providing personalized and supportive services that enable our elders and disabled children and adults to remain safely in their homes. Council membership includes over 120 home care provider agencies committed to keeping frail and ill people of all ages at home with maximum independence and dignity.

Council staff consists of a full-time Executive Director, working with an active volunteer Board of Directors. The Council is seeking a part-time Administrative Coordinator to assist with the day to day operations of the organization.

Job Description/Qualifications: <http://www.mcoaonline.com/content/jobs/index.php> 7/23

MCOA Briefs: Job Opportunity — Halifax COA — COA Director

Job Advertisement: <http://www.mcoaonline.com/content/jobs/index.php> 7/2

MCOA Briefs: Job Opportunity — Bourne COA — Executive Director

The Town of Bourne is seeking a qualified individual to fill the position of Council on Aging Director. Under the direction of the Town Administrator, this department head position oversees Council on Aging services, staff and programs, including Supportive Day, identifying alternative sources of funding, writing and managing grants. The Director oversees human services resources for all ages. Applicants must possess strong organizational, administrative/budgetary, and public relations skills, have a Bachelor's degree in sociology, gerontology, MSW or related field (Master's preferred), comprehensive knowledge of MA elder network, supervisory experience and experience overseeing an

active senior organization with many volunteers. Position requires minimum 5 yrs. experience in human services/elder services environment. Letter, resume and salary requirements to: Thomas M. Guerino, Town Administrator – 24 Perry Avenue Buzzards Bay, MA 02532 - /electronically – tguerino@townofbourne.com by COB **July 9, 2010**.
The Town of Bourne is an Equal opportunity employer. 6/25

MCOA Briefs: Job Opportunity — Needham COA — Outreach Worker PT

Outreach Worker Part-time, 18 hours per week; not benefits eligible

Salary Range: \$19.85 - \$25.93 per hour (Grade PT2)

Application Deadline: 3:00 pm Tuesday 15 June 2010 or until a suitable candidate has been selected.

Job Description: <http://www.mcoaonline.com/content/jobs/index.php> 6/11

MCOA Briefs: Job Opportunity — Kingston COA — Director

The Town of Kingston (pop. 12,183) seeks qualified candidates for the position of Council on Aging Director. Works under the administrative direction of the Town Administrator and the policy direction of the Council on Aging Board. Performs varied, complex and responsible professional duties requiring the exercise of initiative and considerable independent judgment.

Establishes short-long range plans and objectives and assumes direct accountability for results.

Performs highly responsible duties in managing the department and budget, conducting service programs, supervising employees and addressing the needs of the elderly. Directs the daily operations of the Council on Aging department. Construction of a New Council on Aging/Senior Center set to begin in June and opening in early Spring 2011.

Bachelor's Degree in human services or related field; three years of progressively responsible experience in the assessment and evaluation of elder client needs, senior programs and development and grant writing.

Supervisory experience desirable; or an equivalent combination of education and experience. Master's degree preferred. Working knowledge of computer systems and MS Office, electronic distribution of documents and emails.

Salary range is \$37,389-\$50,194 with excellent fringe benefits. Detailed job description is available at www.kingstonmass.org.

Position open until suitable candidate chosen; anticipated appointment in July 2010. Please send resume, letter of interest, three (3) professional references to Jill Myers, Town Administrator, 26 Evergreen Street, Kingston, MA 02364 or email to jmyers@kingstonmass.org AA/EOE 6/4

— ★ WORTH REPEATING ★ —

[NB: Please re-send your submissions after 30 days]

We are collecting info on any cuts...

SAVE OUR Senior Centers Task Force: Is actively tracking the impact the FY09 budget on senior centers and staffing. Please send updates and your concerns to Ruthann Dobek/Brookline — Ruthann_Dobek@town.brookline.ma.us and Jayne Colino/ Newton — jcolino@newtonma.gov We also need a copy sent to Peter@mcoaonline.com