



## WHAT IS A PURPLE TABLE RESERVATION?

A Purple Table Reservation is a reservation flag and training system for restaurants designed to help them better serve those who are living with Dementia (Alzheimer's), Autism, PTSD, a hearing or vision impairment, or other physical or cognitive condition that may benefit from additional accommodations and a more predictable experience when dining out.

Most of us take the enjoyable experience of dining out for granted. Together we need to acknowledge that there is a large segment in each of our communities that choose not to go out to eat. This is because for themselves or someone they love, it can be a challenging, unpredictable and often disappointing experience.

Restaurants join the directory, gain access to our training resources and support and are then visible to customers searching for Purple Tables on the website or app. The reservation flag integrates with their existing reservation program.

Our story has been shared by PBS, NPR, FOX NEWS, NBC and more.

FOLLOW US ON FACEBOOK, INSTAGRAM & TWITTER!  
@PURPLETABLES

#ASEATFOREVERYONE #RESERVATIONSWITHHEART

Questions? Call 617-475-0190 or email [jen@purpletables.com](mailto:jen@purpletables.com) | Ready to join? Visit [www.PurpleTables.com](http://www.PurpleTables.com)



## WHY WOULD A RESTAURANT WANT TO SIGN UP TO OFFER THIS SERVICE?

### 1. GREAT KARMA

To make an impact on your community and establish your business as accommodating, caring and empathetic.

### 2. EASY IMPLEMENTATION

You will be ready to take reservations almost immediately. You will train your staff with the provided Purple Table guides and kit, and then will be ready to accommodate your guest's dining requests. The program was designed by a restaurateur and implemented first in her restaurant.

### 3. EASE-OF-USE

The Purple Table Reservation flag can integrate into your existing reservation system as an amenity. Customers can easily find you on the Purple Table app or website to make reservations.

### 4. NEW CUSTOMERS & LOW COST ADVERTISING

Your restaurant will be listed in the online directory, mobile apps and promoted via social media and local/national PR.

PURPLE TABLE RESERVATIONS OFFERS SENSITIVITY AND SERVICE TRAINING THAT WILL BENEFIT ALL RESTAURANTS. THE QUESTION IS...WHY WOULDN'T THEY WANT TO SIGN UP?