

Request for Proposals

Whether you wish you had a website and don't, are paying too much for hosting per year, or have to wait forever to get your town admin to make changes for you – we can help. Let MCOA build you a website – at no cost to you!

Using funding from EOEI through the service incentive grant, we have created a template to quickly and easily build a website for you. You can use your images, your newsletter, your copy – and we can even register your own URL for a small fee. (A small link back to MCOA will be present at the bottom of the page.)

We believe this template is very flexible and will work for any COA. You just need someone to populate the site. A seasoned web administrator will help you learn how to make changes to your website, and be available to lend support should you get stuck.

Examples of the template:

www.dfmassachusetts.org

www.granbycouncilonaging.org

www.mcoaonline.com/waylandcoa - still under construction

www.mcoaonline.com/fiftyplus - just started building

Criteria for being chosen:

1. You must have access to the internet to be able to make changes to your site.
2. You must be willing to learn a WordPress administration tool. (As easy as using Word – really!)
3. You will need to populate the site to begin with, but Lynn is always here to help!

Timeline:

Applications should be in by November 22nd. Sites will be notified the week of December 1st.

Cost:

The only cost to you would be if you choose to purchase stock photography or register your own domain/URL, and a bit of your time (we estimate it will take approximately 15 to 30 minutes per week to update the website, depending upon how much content you want to change, though it will take a good bit of time to populate the site at first).

Note:

There will be no advertising on these sites. They are meant to represent you, not to be for monetary gain. However, if you want to feature a partner or event, you may do that in the spaces provided.

Proposals:

To complete the proposal, go to <https://mcoaonline.com/website-rfp/> and complete the form by 5pm November 22, 2019.

Who Can Submit a Proposal?

Any COA looking for a more flexible, low-to-no cost website

Questions: Please address any questions to Lynn Wolf at lynn@mcoaonline.com or [413.527.6425](tel:413.527.6425).