

MASTERCLASS WORKBOOK

Use this workbook to make the most of your learning in this masterclass

Before the Masterclass

To help get you get ready to receive the ultimate value from **The Shelter-in-Place Volunteer: Don't Let Your Supporters Get Sidelined by COVID-19**, consider these short questions before the masterclass starts.

#1) How will you show up as a leader in these times? What will best serve you, your organization, and your volunteers right now?

#2) What does this crisis make possible? If you have permission to find the silver lining, what is it? What opportunities are made more visible?

#3) What is your game plan mantra? What are your doubts or limiting beliefs right now? What enabling beliefs can you replace them with to help you keep moving forward? How will you manage this crisis like the pro you are?!

During the Masterclass

The Opportunity

How can you pivot to ensure the ongoing sustainability of your organization? What changes might you need to make when it comes to volunteers?

How can you best support volunteers and, at the same time, strengthen your program right now, so it is even stronger in the future?

Ethics During Times of Crisis

What are the specific ethical dilemmas that concern you regarding volunteer engagement at this time? What principles drive your agency's approach to the COVID-19 virus and how can they be applied here?

What specific steps will you take to resolve these dilemmas? Who needs to be included in the conversation to reach a conclusion and authority to act?

Micro-volunteering

What are the essential needs of your agency at the moment? How can volunteers help those you serve and stay safe, if deemed appropriate?

What key projects can volunteers assist with right now? What are additional ways volunteers can act as ambassadors and advocates? What small actions can they take online to build and tap the power of community?

Managing the Remote Workforce

What is one thing you can do to maintain a sense of community within your volunteer team? How can your co-workers and volunteer leaders assist?

What specific tools will you need to be successful? What assets do you already have at your disposal to support a remote workforce? Who can help you implement successfully, from your team of volunteers and co-workers?

You 90-Day Goal

What is your #1 goal for the next 90 days? How can you best use your time to take action on proactive plans for volunteer services?

What support will you need and from whom? What mindsets will help you remain resilient, even in the face of change and challenge?

Q&A: At the End of the Masterclass

Write down any follow-up questions that arise for the masterclass Q&A below.

Key Insights

What are three A-Ha Moments you had during the masterclass?

#1:

#2:

#3:

NEW! Volunteer Recruitment That Works

Master Today's Volunteer Recruitment Strategies with Our New 8-Week Signature Course

The complete A-Z Blueprint for creating and implementing a proven, high converting, repeatable system that floods your agency with quality, committed volunteers, stems the tide of volunteer attrition, and firmly establishes your nonprofit as the "go to" place to serve in your community.

With this intensive on-demand course and live coaching program, you will go from feeling clueless and overwhelmed to feeling strategic and confident you can build a repeatable system to bring in engaged, enthusiastic volunteers who want to stay and help your organization meet its mission.

By using today's tactics, you'll experience the benefits of expanding your audience beyond what you ever dreamed possible and reach a whole new generation of volunteers (and donors) who can't wait to help you succeed.

The Details on Our Beta Launch of the Course

- The inaugural course runs April 17 – June 5, 2020
- Students get lifetime access to the course & all future updates
- Upon enrollment, students get instant access to the course platform
- New course modules are released each week with video instruction and implementation templates & tools
- Live group Q&A calls are held each week & also recorded & posted
- Everyone who finishes receives a completion certificate

LEARN MORE

Don't delay. **Enrollment closes at 6:00pm Eastern on Friday, April 17, 2020.**

Get introductory pricing that will likely increase next time the course is offered.